

INVESTOR

DAY 2024

FALABELLA

Welcome and Safe Harbor Raimundo Monge, IRO

Good morning, everyone, and thank you for joining us today on Falabella 2024 Investor Day. My name is Raimundo Monge. I'm the Head of IR of Falabella. Before we begin, let me run through some operational details of the session. We have prepared a set of presentations that lasts two hours, with a 10-minute break after Falabella retail presentation. And afterward, we will begin the Q&A session as shown in this slide.

We will be taking questions for both in person and participants on the webcast as well. For the webcast audience, please note that you can ask questions at any time and submit them via the interface of the platform. For those attending in person, on the slide is the Wi-Fi network and password. I would like to remind you that during the presentation, management may make forward-looking statements relating to our company, its results, operations, expenses, strategy, potential, restructuring and other matters alike. This will be characterized by the use of terms such as plan, pretend, expect, anticipate, estimate, hope and seek. Such statements are based on assumptions, an expectation of future events that are uncertain and contain some risk. Therefore, and for further information on this matter, I kindly refer to the disclaimer on the forward-looking statement that is displayed on the screen. We will start with a short video, and then I will turn the floor over to Enrique Ostale, our Chairman.

(Video Begins)

Every second in the Andean region, 25 transactions are made using our payment methods. One out of two packages purchased online is picked up at our collection points. Every day, the equivalent of 24 packed national stadiums in Chile visit our shopping centers. One out of every four adults in Chile owns one of our cards. At Grupo Falabella, we are more connected than ever with millions of lives. For more than 135 years, we have redefined expectations and transformed the lives of generations. We are part of the history of Chile and Latin America, and we continue to innovate to make life simpler and more enjoyable.

We power our facilities with 73% renewable electricity. This is equivalent to the energy consumption of 48,000 homes. Our commitment is with sustainable growth. Our experience today is omnichannel, driven by our strong network of physical stores, digital banking and shopping malls supported by cutting-edge technology and top tier logistics. We connect people, anticipate their needs and elevate every customer's experience. 35 million customers interact with us at some point of our ecosystem. This year marks a new chapter, four consecutive quarters of positive results. Our solid recovery prepares us to face the future with confidence. Today, Grupo Falabella is ready to keep moving forward. We innovate, lead and create value for millions of people across Latin America. We invite you to be part of this story.

(Video Ends)

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